

DIRECTORY ADVERTISING RATES

Directory advertising provides you with an opportunity to market your company directly to more than 7,500 industry leaders statewide. By increasing brand awareness, directory advertising lets you reach the customers you need to increase your market share.

MINORITY Business Rates

A “bulletin board” used to bring minority certified firms and those companies looking to fill minority job requirements together. The Minority Business Directory runs in the Monday, Wednesday and Friday issues of *The Daily Reporter*.

	Size	Price
Basic	1 column x 2”	\$795
Single	1 column x 3”	\$995
Double	1 column x 4”	\$1195

ALL RATES ARE FOR 52 WEEKS

For an additional \$450 your ad will appear in our online directory for one year. Rate includes a link to your Web site.

For an additional \$250, add your company to our “Quick List.”

Quick List publishes 5 days a week, and includes your company name and phone number.

CONSTRUCTION Services Rates

For an additional \$250, add your company to our “Quick List”. Quick List publishes 5 days a week. Your listing includes company name and phone number. Our Construction Services Directory is designed to bring your important marketing message directly to Wisconsin’s construction community. The Construction Services Directory runs in the Monday, Wednesday and Friday issues of *The Daily Reporter*.

	Size	Price
Basic	1 column x 2”	\$795
Single	1 column x 3”	\$995
Double	1 column x 4”	\$1195

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Creative Services

There’s no charge for ad design. To make the process of submitting advertising as simple as possible, we can create a custom ad for you.