

**CLASSIFIED AND DIRECTORY
ADVERTISING RATES CONSTRUCTION**

Over half of our readers say they read a classified advertising section regularly in the pages of The Daily Reporter. From employment ads to equipment for sale, our newspaper and website offer you a place to reach qualified candidates and industry decision makers every business day.

MARKETPLACE LINE RATES	Open	5-day	10-day	21-day	65+ day
6-25 lines	\$3.10	\$2.85	\$2.50	\$2.10	\$1.85
26+ lines	\$2.85	\$2.70	\$2.35	\$1.85	\$1.75

Classified rates are charged per line per day and there is a 6-line minimum. Frequency discounts apply to consecutive-day runs. Ads appear in The Daily Reporter, on www.dailyreporter.com and in Hard Hat mail.

CLASSIFIED DISPLAY RATES	Consecutive Run Days	Cost/day
	1-5 days	\$19/inch/day
	6-10 days	\$18/inch/day
	11-20 days	\$17/inch/day
	21 or more days	\$15/inch/day

DIRECTORY RATES MINORITY BUSINESS AND CONSTRUCTION SERVICES	Basic	1 column x 2"	\$895
	Single	1 column x 4"	\$1095
	Double	1 column x 6"	\$1295*

All rates are for 52 consecutive weeks
 For an additional \$450, your ad will also appear in our online directory, with a link to your web site.
 For an additional \$350, your company's name and phone number will be added to our "Quick List" published 5 days a week.
 *Purchase our double sized ad and we'll include a listing in our online BBC directory.



MBE BIDDING OPPORTUNITY AD RATES	\$14 per column inch per day
	\$1 affidavit charge

Creative Services are offered at no additional charge. To make your marketing efforts as simple as possible, we will work with you to create and design an advertisement that best suits your message with no additional fee.



**EQUIPMENT
FOR SALE/LEASE
RATES**

- \$100
- Run it until it sells
- 6 line maximum
- \$25 for each additional piece of equipment
- \$25 for each photo