

EVENTS — CONSTRUCTION



Our annual must-attend events provide an opportunity to network with key business leaders while aligning your company with Wisconsin leaders who are making an impact in the building industry. Sponsoring a Daily Reporter award event — or two — is the way to build value for your company in the eyes of Wisconsin’s building, engineering and architecture firms.

PRESENTING SPONSOR
(\$7,500)

PROMOTION:

- Top Billing at event. Company logo attached to all event promotions including nominations, advertising, invites and flyers starting 4 months prior to event in both print and online
- Name and logo on web page promoting event with link to your company site
- (3) Full-page ads running in The Daily Reporter

AWARDS EVENT:

- Table of ten at awards event with preferred seating
- Logo placed throughout video presentation
- Sponsor representative to sit on event judging panel
- Sponsor representative to present welcome at event and participate in event program
- 90 second sponsor video played during awards presentation. Video can be used to market your company post event.
- Opportunity to have staffed tabletop display during reception
- Logo signage at event

MAGAZINE:

- Full-page ad in event magazine, to be distributed at the awards event and inserted into The Daily Reporter
- 200 word company profile to be published in the magazine (profile to be supplied by partner)
- 25 copies of the magazine

POST EVENT::

- Attendance list provided to sponsor for marketing purposes

TESTIMONIAL:

“We have been partnering with The Daily Reporter Publishing Company through ad placements, event sponsorships and expert resources for over five years. We find our relationship beneficial because of their target demographics and how well attended their events are. They aren’t just sales people trying to get your business, but a partner that understands where your business needs to get.”

KEN KRAEMER, Building Advantage

EVENTS — CONSTRUCTION, CONTINUED



A WARD SPONSOR
(\$5,000)

PROMOTION:

- Company logo attached to all event promotions including nominations, advertising, invites and flyers starting four months prior to event in both print and online
- Name and logo on web page promoting event with link to your company site
- (3) Half-page ads running in The Daily Reporter

AWARDS EVENT:

- Table of ten at awards event with preferred seating
- Logo placed throughout video presentation
- Sponsor representative to participate in event program
- 45 second sponsor video played during awards presentation. Video can be used to market your company post event.
- Opportunity to place marketing materials at each place setting at event
- Logo signage at event

MAGAZINE:

- Full-page ad in event magazine, to be distributed at the awards event and inserted into The Daily Reporter
- 10 copies of the magazine

POST EVENT:

- Attendance list provided to sponsor for marketing purposes

RECEPTION SPONSOR
(\$3,500)

PROMOTION:

- Company logo attached to all event promotions including nominations, advertising, invites and flyers starting four months prior to event in both print and online
- Name and logo on web page promoting event with link to your company site
- (3) Quarter-page ads running in The Daily Reporter

AWARDS EVENT:

- Table of ten at awards event with preferred seating
- Logo placed throughout video presentation
- Logo signage at event

MAGAZINE:

- Half-page ad in event magazine, to be distributed at the awards event and inserted into The Daily Reporter
- 5 copies of the magazine

TABLE SPONSOR
(\$2,300)

AWARDS EVENT:

- Table of ten at awards event with preferred seating
- Logo included in video presentation and promotions prior to event

MAGAZINE:

- Half-page ad in event magazine, to be distributed at the awards event and inserted into The Daily Reporter