

REPRINTS CONSTRUCTION

**CUSTOMIZED REPRINTS**  
ARTICLES, ELECTRONIC FILES, PHOTOS, PLAQUES



Reprints can add depth and style to your marketing program. These products are highly effective when used to:

- Enhance marketing packages and press kits
- Provide specialty literature
- Present information at conferences and trade shows
- Develop direct mail and e-mail campaigns
- Provide instant access to articles on your website

**FRAMED ARTICLE:**

**RATES**

- 13" x 16" \$150
- 21" x 16" \$225



Framed and matted to your liking, this piece is perfect for hanging in the office or home.



**PHOTOS:**

**RATES**

- Single \$75

Images are color-corrected and saved in high-resolution to CD-ROM. They can be placed on your website, or taken to a photo processor to be printed. Series and portraits are also available. See sales rep. for details.



**CUSTOMIZED PLAQUE:**

**RATES**

- 10.5" x 13" \$175
- 13" x 19.5" \$305
- 18" x 24" \$375



Plaques masterfully house your reprints for display in your office, reception area or home.

(Pricing available upon request for other sizes. The size of each custom-designed plaque is based on the length of the article to be mounted.)

**NON-EXCLUSIVE ELECTRONIC FILE**

**RATES**

\$295

This file can be posted on your website, sent out in e-mails or used to print your own hard copies. Plus, it can be customized with logos and photos.