

DAILYREPORTER.COM ADVERTISING RATES

TOP
LEADERBOARD

728 x 90
pixels

3:1 RECTANGLE

234 x 60
pixels

BOTTOM
LEADERBOARD

728 x 90
pixels



MEDIUM
RECTANGLE

300 x 250
pixels

AVERAGE
STATS PER MONTH:

63,452
visits

113,918
page
views

42,254
absolute
unique
visitors

WEEKLY RATES	WEEKLY RATES			
	52wk	26wk	13wk	Open
Top Leaderboard	\$220	\$275	\$325	\$380
Medium Rectangle	\$175	\$220	\$255	\$305
3:1 Rectangle	\$140	\$175	\$205	\$245
Bottom Leaderboard	\$105	\$130	\$155	\$190

There is a maximum of 4 rotations per location.

MATERIAL
REQUIREMENTS

- Maximum file size: 40k
- jpg, png or gif, RBG only, 72 dpi
- Flash or animated ads are ok
- Need design help?

Creative Services for web ads are offered at no additional charge.

TARGETED
ONLINE MARKETING

Updated throughout the day, our web site offers multiple sizes to reach our highly-desirable readership with your company's message. And 68% of our online readers say they do not subscribe to our print edition, which opens up a whole new audience for your marketing message.