

DAILYREPORTER.COM ADVERTISING RATES

TOP LEADERBOARD

728 x 90 pixels

3:1 RECTANGLE

234 x 60 pixels

BOTTOM LEADERBOARD

728 x 90 pixels



AVERAGE STATS PER MONTH:

63,452 visits

113,918 page views

42,254 absolute unique visitors

MEDIUM RECTANGLE

300 x 250 pixels

WEEKLY RATES	WEEKLY RATES			
	52wk	26wk	13wk	Open
Top Leaderboard	\$226	\$283	\$335	\$391
Medium Rectangle	\$180	\$226	\$262	\$314
3:1 Rectangle	\$144	\$180	\$211	\$252
Bottom Leaderboard	\$108	\$134	\$160	\$196

There is a maximum of 4 rotations per location.

MATERIAL REQUIREMENTS

- Maximum file size: 40k
- jpg, png or gif, RBG only, 72 dpi
- Flash or animated ads are ok
- Need design help?

Creative Services for web ads are offered at no additional charge.

TARGETED ONLINE MARKETING

Updated throughout the day, our web site offers multiple sizes to reach our highly-desirable readership with your company's message. And 68% of our online readers say they do not subscribe to our print edition, which opens up a whole new audience for your marketing message.