

2016

THE DAILY REPORTER EDITORIAL CALENDAR

Media Information

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The Daily Reporter is Wisconsin's only daily business publication committed to providing subscribers with timely, accurate and trusted local construction news. Each day we provide our readers with up-to-date information on the business of building. In addition, we host two statewide award events, Top Projects and Newsmakers of the Year, where we recognize outstanding projects and individuals in the construction industry.

Monday Opinions.

Tuesday Photo page (picture page of ongoing projects around the state).

Wednesday Top Bidders (a weekly compilation of the largest winning bids around the state).

Thursday Building Blocks (updates on noteworthy projects from around the state).

Friday On the Level (a profile and Q&A with a construction industry leader), Recent Transactions (the latest leases), and Business Digest (news on hirings, promotions and awards).

ISSUE THEMES/SPECIAL SECTIONS

February -- American Council of Engineering Companies of Wisconsin (ACEC) Engineering Excellence Awards Magazine. Publication date is Feb. 26. Ad deadline is Jan. 7.

May -- Top Projects — A special event and magazine recognizing outstanding achievements by Wisconsin builders, owners, engineers, architects and more. Publication date is May 19. Ad deadline is April 29.

July -- Construction Law — The Wisconsin Law Journal and The Daily Reporter combine forces for a total readership of more than 10,000 construction and legal professionals. Publication date is July 28. Ad deadline is July 11.

October -- Newsmakers of the Year — A special event and magazine recognizing the construction and design industry's noteworthy achievers. Publication date is Oct. 20. Ad deadline is Oct. 3.

The Daily Reporter • HardHat EMail • **Special Publications** • Special Events